



**PRESS RELEASE FOR INTERNATIONAL WOMEN'S DAY LANCHEOUN HELD
ON 6TH MARCH AT HOTEL INTERCONTINENTAL FROM 12.30PM**

Annually on the 8th of March, thousands of events are held throughout the world to inspire women. A global web of rich and diverse activities- From political rallies to business conferences, government activities to fashion parades-connect women all around the world more so, many global corporations have also started to more actively support International Women's Day by either running their own internal events or supporting external ones, in order to inspire change and ensure that the future of the girl child is bright, equal, secure and rewarding.

International Women's Day celebrates the social, political and economic achievements of women across the globe while simultaneously focusing world attention on areas requiring further action. This year's theme *Inspiring Change* encourages advocacy for women's advancement in everywhere and in every way.

This year, Kenya Women and Children's Wellness Centre (KWCWC) has partnered with Africa Women Entrepreneurship Program (AWEP Kenya Chapter) to mark the 4th Annual celebration.

About AWEP

The African Women's Entrepreneurship Program (AWEP Kenya Chapter) is an outreach, education, and engagement initiative sponsored by the U.S. Department of State. The Program targets African women entrepreneurs for the promotion of business growth, creation of better business environments as well as empowering them to

become voices of change in their various communities. In Kenya, AWEP seeks to equip business women with the tools and opportunities necessary to accelerate the growth of their businesses, become leaders in their communities and drive social and economic progress in the country.

About KWCWC

The Kenya Women and Children's Wellness Centre is the inaugural project of [James R. Jordan Foundation International \(JRIFI\)](#). The KWCWC intends to provide holistic medical care for optimal health and wellness in Kenya as well as the larger East and Central African Region. Besides the on-going community health initiatives, KWCWC is set to commission the construction of a modern healthcare Centre in Kasarani that will be home to a variety of complimentary health and wellness facilities designed to provide holistic medical care.

Objectives of the Event

The partners seek to mark this day as a means of advancing its historical cause and contribute to making a reality this year's theme of *Inspiring Change*. Invited guests include senior government official, the diplomatic community, bilateral and multi-lateral organizations, UN Agencies, corporate sector as well as various women forums and community organization.

The two organizations will also make public their partnership whose goal is to mobilize resources and execute Gender Based Violence (GBV) prevention projects in order to enhance the lives of women, children and the family at large.